

EVENT ENGAGEMENT



Ensure That Your Trade Show is a Success

Achieve the best return on your investment

This workshop focuses on how exhibitors participating at technical tradeshows can plan and prepare successful strategies that will engage with potential clients.

Where some exhibitors participate at trade shows hoping that potential clients will seek them out, this workshop looks at how adopting a pro-active event engagement strategy will expand your client contacts, broaden your understanding of your clients business, and help develop new prospects to sell your products and services.

EVENT ENGAGEMENT

Improve performance across your business by booking our helpful training solution.

- HALF DAY WORKSHOP
- UP TO TEN ATTENDEES
- ALL LEVELS OF EXPERIENCE
- FLEXIBLE FORMAT
- OIL & GAS SECTOR



PLANNING, PREPARATION & EXECUTION

Contact us today to schedule your workshop

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